2020-22 Strategic Plan

Our Mission - ATOD inspire and provide innovative education, training and opportunity for the dance community
Our Vision - To be recognised as the most dynamic and creative dance organisation
Our INSPIRE values - Integrity, Nurture, Support, Passion, Inclusiveness, Respect, Excellence

ATOD — AUSTRALIAN TEACHERS OF DANCING

Setting the foundations for future growth and innovation

GOVERNANCE & LEADERSHIP	STRUCTURE	CULTURE	BRAND	SYSTEMS OF TRAINING	CORPORATE RELATIONSHIPS
Strategic Objective To establish best practice goverance & leadership capability to ensure ongoing sustainabiity	**Strategic Objective** A fit for purpose org structure that supports all stakeholders in the delivery of the strategic priorities	**Strategic Objective** An INSPIREd org culture that invests in its people and drives performance and accountability	**Strategic Objective** Increased membership and higher brand recognition in the wider community	**Strategic Objective** To deliver an exceptional dance journey for all involved in ATOD	**Strategic Objective** To have meaningful and fnancially beneficial sponsorship and corporate relationships
Key Initiatives	**Key Initiatives**	**Key Initiatives**	**Key Initiatives**	**Key Initiatives**	**Key Initiatives**
Revise the Board Charter with PD's for directors	Create an org chart that clarifies roles and responsibilities	Empower people within the delegations of authority	Develop an action plan that increases membership / partnership income and engagement	Invest in our dance systems and training materials to ensure they are the best available in the community	Create sponsorship and corporate partnership prospectus
Review Board diversity and board succession planning	Position descriptions and contracts for all employees and contracted trainers	Develop an employee/ contractor performance, productivity and accountability framework	Develop a marketing plan that delivers increased revenue across all business sectors	Develop plans that enable our systems of training / training materials to be more accessible to more people	Identify & approach potential sponsors
Review Board meeting timetable, agenda and systems	Improve the org's IT systems and infrastructure	Invest in our examiners / TAE's as groups of professionals	Increase brand awareness of ATOD products and services to deliver more students taking ATOD exams, increased resource sales and increased membership	ATODI is growing sustainably	Identify & approach potential corporate partners
Approve a quality management system for org policies and procedures	Develop a communication plan across the ATOD community	Develop a learning system for ATOD members and RTO training partners		Provide world class dance events from an agreed budget	Identify the availability of arts and business grants to further benefit the business and stakeholders
Develop and implement a Delegations of Authority Policy	Review membership support structure across states and regions aiming for more consistency	Other suitable leraning & development opportunities for other stakeholders		Provide the opportunity to participate in various activities through the ATOD network	
Develop a risk management plan	Improve RTO auspice partner support and relationships			Cross promotion of membership / dance / exams and accredited training opportunities throughout the ATOD network and beyond	